

ZAPISKI

Is an Application that students would use to share their writings from subjects, for example if one college is not in class and is needing the most important things from the material that 90% will show up in the exam. At the app Moji Zapiski all students can easily find such materials, and not only that, Moji Zapiski will enable students to earn through the student service while uploading quality materials. Imagine a place where you can share your writings and get paid for it! It will be simple and available only to students, where they can sign up with their university mail, and upload text files. You simply create a profile, add details about your field of study and make groups of data for example Calculus I, Title and theme of the subject. And share it with your colleges, they can add votes and comments, the more you get the easier it would be for other colleges to find that material and buy off permission to view it from their phone. Not only will this app make it easier to learn and get better grades, it will also make students work harder and write better materials so that they can earn and compete (it will be also interesting if they can pay with student bonds for example 3 bon in exchange of 1 writing). The way to monetize this application is by adding ads that are reliable to the students often a job adds since I believe the best students will be on the site and companies will find easier talents in a variety of fields. For marketing on the front page there will also be feeds of Scholarships, Competitions and Student Exchange Programs.

Navigation:

Front page

(this page can be viewed without having a profile however there has to be cookies allowed so we can get impressions and views of the contents) this page will work as a news feed for Marketing, Scholarships, Competitions and Student Exchange Programs. Basically Academic related news. (THIS PART IS FOR MONETISATION ALSO)

Creating your profile

Here you can register with your student email, once it gets reviewed an automatic mail is sent through your mail to avoid bots and other security issues.

Once you sign in, you will first notice a profile page where you can add an avatar, bio information about your field... (this data would be used for the adds to be more accurate and target the right audience so the students will be asked to accept or decline this before they sign up) After your finish with the profile setup, you will get a notification the upload your first writing, when you click the upload button you will notice that you have to choose group where you want to upload (for example materials for the course with ID 1020343, Name: Sociology, Title: "Human relationships", And when you upload you can only upload a text file. (To avoid similarities between the titles from other colleges, the material will get suffix according to the date that was uploaded, however the way the algorithm will position the materials will depend on the popularity of positive ratings and comments.

Earning

After you upload 3 successful materials and spend 30 days on the app, you are notified to add your card. However this has to go through the student service so there aren't any illegal money exchanges or tax problems. Once you set up your card you can add an acceptable price to the materials and start earning. When you receive your first order you will get notified and able to review your finance, orders for the month, best impressions from other colleges etc. On the other side creators can also be buyers, So there will be a search bar where all the subjects can be found by a keyword and you search them more deeply if there are more files. (Although writing materials will be locked if you haven't bought them, new users can get 1 free writing after 30 days of activity and 1 uploaded material) Once you buy a material it will be always available to read it from your app. What can be innovative and positive outcome from the application is the database of materials as students can be great at polishing and sorting materials for exams but also competitive enough to make others work hard to maintain their high score of most ordered material and easier to get targeted by companies by their background and proficiency in their field.

Prototype

